

Curriculum Vitae

CS Dr. Manish Sitlani

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Vision & Objective:

To be a part of Quality Education Imparting System and contribute the optimum for the development of Scholars, Organization and Self. Wants to be a contributory in Research in the area of Management and Commerce.

Academic Qualifications

- **MBA (with specialization in Financial Management) from Indira Gandhi National Open University (IGNOU), New Delhi, with Ist Division.**
- **Post-graduate Diploma in Financial Management (PGDFM) from Indira Gandhi National Open University (IGNOU), New Delhi, with Ist Division.**
- **Post-graduate Diploma in Management (PGDIM) from Indira Gandhi National Open University (IGNOU), New Delhi, with Ist Division.**
- **Diploma in Management (DIM) from Indira Gandhi National Open University (IGNOU), New Delhi, with Ist Division.**
- **Ph. D. on “A Study of Probable Corrective Measures in The Income Tax Act, 1961 (with special reference to salaried assesses)” from DAVV, Indore.**
- **Company Secretary (qualified in 1998 from The Institute of Company Secretaries of India, New Delhi).**
- **LL.B.(Hons.) from Devi Ahilya Vishwavidyalaya, Indore.**
- **Qualified National Eligibility Test (NET) in 1999, Conducted by University Grants Commission, New Delhi.**
- **M. Com. (Accounts & Taxation) (Ist Division) from DAVV, Indore in 1994. (Awarded Scholarship by D.A.V.V., Indore for pursuing M. Com. on the basis of university rank of B. Com)**
- **B. Com. (Ist Division) from Devi Ahilya Vishwavidyalaya, Indore in 1992 (Rank holder in B.Com.).**
- **H.Sc. in Commerce (Ist Division) in 1989.**

Experience (21+ years)

Academic Experience: (17+ Years)

- ✓ Oct 2003- Till date: As faculty with Department of Management Studies, Devi Ahilya Vishwavidhyalaya, Indore (DAVV Indore), presently serving as Associate Professor in Management.
- ✓ Aug 98 – Oct 2003: Served as lecturer at Imperial College of Professional Studies, Indore, Gujarati Commerce College, Indore and IPS Academy, Indore.

Professional Experience: (4 Years)

- ✓ Jan 98 to July 98: As Branch Manager with Sindhu Credit Co. Society
- ✓ Aug 94 to Dec 97: As accounting head in M/s Sneh Stones (a firm engaged in the business of trading of various forms of granites and stones with market at both national and Local levels).

Subjects teaching/ proficiencies

- a) Financial Management
- b) Corporate Finance
- c) Project Finance
- d) Accounting for Managers
- e) Management Accounting, and
- f) Corporate Accounting

Consultancy Assignments handled

Provided Consultancies relating to different areas relating to Formation of Companies, Preparation and Submission of their Annual Reports, Maintaining Legal Books and Records, etc. The details of consultancy assignments handled is presented below:

S.No.	Name of Company/ Org.	Details of Assignment handled	Duration
1	M/s. S. Manishkumar, Indore	Corporate Finance and Working Capital Management	3 Years
2	Vrindavan Cold Storage Pvt Limited, Indore	Incorporation of the company, Maintenance of Books & Registers, Filing of Annual Report, etc.	1.5 Years
3	Sindhu Credit Co. Society, Indore	Follow up with Registrar of Societies, Framing of Bye Laws and development of Procedural Guidelines	2 Years
4	Brougmann India (P.) Ltd., Mumbai	Company Law Procedures and Filing of Annual Report	1 Year

Research Publications/Presentations

- a) *Contemplating Vision 2020 for Achieving Business Excellence*, Modi Printers Indore (ISBN No. 978-93-5196-018-8), 2014, pp. 80-84, ", "**Impact of Capital Structure Decisions on Profitability of Listed Automobile Firms; An Exemplification of Tata Motors Ltd**".
- b) *Anvesh (ISSN 2278-7812)*, "Determination of Financial Performance of Corporate Firms: Literature Review", Vol. 2, Issue 1, January-July 2014.
- c) *Innovative business practices for creating value in Global Era*, Modi Printers Indore (ISBN No. 978-81-928537-0-5), 2013, pp. 72-78, "**Assessment of Market Potential of Online Shopping in Indore: A Survey**".
- d) *International Journal of Management, IT and Engineering-IJMIE (ISSN No. 2249-0558)*, "Factors Affecting Research Orientation of Academicians in Higher Learning Institutes", Vol. 3, Issue 11, Nov. 2013.
- e) *International Journal of Management, IT and Engineering-IJMIE (ISSN No. 2249-0558)*, "Impact of Financial Education on Individual Investment Behavior; An Exploration", Vol. 3, Issue 11, Nov. 2013.
- f) *International Journal of Advanced Research in Management and Social Sciences (ISSN No. 2278-6236)*, "A Descriptive Study of Selected Economic Indicators", Vol. 2, Issue 10, Oct. 2013.
- g) *International Journal of Research in Economics and Social Sciences (ISSN No. 2249-7382)*, "Globalization: Current Prospects and Challenges Ahead for Policy Makers", Vol. 3, Issue 10, Oct. 2013.
- h) June 16, 2013, National Conference on Recent Advances in Mechtronics and Computer Technology and Management (RAMCTM-2013), IIST, Indore, "**Technological Advancements and It's Impact on Higher Education; A Perceptonal Exploration**".
- i) June 16, 2013, National Conference on Recent Advances in Mechtronics and Computer Technology and Management (RAMCTM-2013), IIST, Indore, "**Technology Usage and its Impact on Online Buying Intention of Individuals; A Study**".
- j) *Finance in the present Scenario*, Regal Publications, New Delhi (ISBN978-81-8484-286-9), 2013 "**Investment Choice of University Teachers; A Study (w.s.r. to Teachers of Devi Ahilya Vishwavidyalaya, Indore)**".
- k) *Marketing in Emerging Economies*, (ISBN No. 0978- 81- 920800-1-7), Proceedings of the 5th Conference of IIM Ahmedabad, January 9- 11, 2013, "**Modeling for Consumers' Perceived Risk in eShopping: A Study**".
- l) *Indian Journal of Marketing*, (ISSN No. 0973- 8703), 2013, "**Online Shopping among Higher Education Students in Indore: A Factor Analysis Apporach**", Vol. 43 (N0. 1) January 2013 issue.

- m) **Srusti Management Review**, (ISSN No. 09974- 4724), 2012, "Impact of Working Capital Management Practices of Indian Private Corporate Giants in New Millenium: An Exemplification of Reliance Industries Ltd.", Vol. V September 2012 issue.
- n) **September 14-15, 2012, Seventh PIMR National Conference on IT Enabled Marketing Practices for Global Business Organizations**, Prestige Institute of Management and Research, Indore, "Role of Information Technology in Perceived Online Buying; An empirical investigation".
- o) **Anvesha– The IES Journal of Management**, (ISSN No. 0974-5467), 2012, "Impact of Working Capital Management Practices of Pharmaceutical Firms on their Profitability: An Example of Ranbaxy Laboratries Ltd.", Vol. 5 (no. 2), April- June 2012 issue.
- p) **June 28-30, 2012, Conference on Excellence in Higher Education, Department of Management Studies-IIT Delhi**, in association with IFEHE, "Research Orientation of academicians in Higher Learning Institutes of Indore: A Factorial Investigation".
- q) **June 28-30, 2012, Conference on Excellence in Higher Education, Department of Management Studies-IIT Delhi**, in association with IFEHE, "Financial Education and Investment Behavior of Individuals in Indore; An Empirical Investigation".
- r) **Golden Research Thoughts Journal** (ISSN No. 2231-5063), associated and Indexed by EBSCO, USA "The Autonomy Dilemma; A Case Study", Vol. 1, issue 12, May 2012
- s) February 2nd- 3rd 2012, **National Seminar on Women Empowerment through Lifelong Learning**, organized by Department of Lifelong Learning, Devi Ahilya Vishwavidhyalaya, Indore, "Can Micro Finance Empower Women? A Review".
- t) **Review of Business and Technology Research** (ISSN N0. 1941-9414), Modern Technology and Management Institute, Inc. (MTMI), USA 2011, "Excellence in Banking Industry; Has Cloud Computing a Role to Play?" .
- u) **Review of Business and Technology Research** (ISSN N0. 1941-9414), Modern Technology and Management Institute, Inc. (MTMI), USA 2011, "Financial Risk Tolerance of University Students; An Empirical Investigation".
- v) **Prabandhan & Taqniki** (ISSN 0974-8563), LNCT-MER, August 2011, "Securitization in India: Issues and Challenges".
- w) **The IUP Journal of Behavioral Finance**, ICFAI University Press, Hyderabad (ISBN No. 0972- 9089), March 2011 Issue, "Investment Choice of Occupants of Financial Services Industry: A Demographic Study".
- x) **Globalization and its impact on Business Development in Current Scenario**, Excel Books, New Delhi (ISBN 93-80697-93-2), 2011 "A Study of Growth of Self-help Groups-Bank Linkage Model in India"

- y) March 05, 2011, **National Conference on Emerging Trends in Technology and Management** organized by *Christian Eminent Academy, Indore*, “**Financial Services Industry; The Prospective Role of Cloud Computing**”.
- z) March 05, 2011, **National Conference on Emerging Trends in Technology and Management** organized by *Christian Eminent Academy, Indore*, “**Securitization in India: Issues and Challenges**”.
- aa) Jan. 15 – 16, 2010; **9th International Conference** on Emerging Issues in Accounting and Finance, Research Development Association, Jaipur “**Investment Choice of Occupants of Financial Services Industry; A Demographic Study**”.
- bb) Strategies for Developing Countries, Opportunities and Challenges, Excel Books, New Delhi (ISBN 978-81-7446-749-2), First Edition. 2009, “**Demerger-Recent Cases in India**”
- cc) Feb. 12 – 14, 2009; **5th International Conference** on Internationalization of Business in Changed Environment, RATM, Mathura “**A Study of Strategic and other Factors leading to De-mergers**”.
- dd) Aug. 11-13, 2008; International Conference on Globalization and Emerging Economies, IIM, Indore “**Globalization; the case of India**”.
- ee) Dec. 26 – 28, 2004; 57th All India Commerce Conference “**Consumers’ Rights- A Study of Awareness and Use of Rights**”.
- ff) Dec. 26 – 28, 2004; 57th All India Commerce Conference (Annual Conference of Indian Commerce Association hosted by DAVV, Indore), “**Contribution of India’s Service Sector to GDP- Emerging Trends**”.
- gg) March 13, 1999; All India Research Seminar and XII M.P. Commerce and Management Association Conference, “**Management Education- Rising Status of Indore and Falling Level of Education**”.
- hh) Feb. 25 – 27, 1999; All India Research Seminar sponsored by UGC, New Delhi, “**Vanijya Aadhyapan ki Naveen Takniken**”.

CONFERENCES CHAIRED AND SEMINARS CONDUCTED:

- **Chaired** technical session at 4rd International Conference on “Innovative Business Practices for Creating Value in Global Era” organized on December 28 2013 by of **Acropolis Faculty of Management and Research**.
- **Chaired** technical session at 3rd International Conference on Management organized on December 28 2013 by of **Acropolis Faculty of Management and Research**.
- **Chaired** technical session at 1st International Conference on Management (AICOM-2013) organized on November 29-30, 2013 by of **Acropolis Technical Campus- Faculty of Management Studies**.

- **Conducted** a seminar on “**Tools and Techniques of Research**” for the faculty members of Christian Eminent College, Indore, on November 08, 2013.
- **Chaired** technical session at **IEEE sponsored National Conference on Recent Advancements in Mechatronics, Computing Technologies and Management. t (RAMCTM 2013)** organized on June 16,2013 by *IIST, Indore*.
- **Chaired** technical session at **IEEE sponsored National Conference on Recent Advancements in Science, Technology and Management (RASTM 2011)** organized during November 12- 13 2011 by *Vindhya Institute of Technology and Science, Indore*.
- **Chaired** technical session at **National Conference on Emerging Trends in Technology and Management** organized on March 5, 2011 by **Christian Eminent Academy, Indore**.

CONFERENCES/ WORKSHOPS ATTENDED:

- Attended Faculty Development Program on “**Panel Data Regression Modelling**” organized by **Institute of Management Technology-Ghaziabad (IMT-Ghaziabad)** during August 22 - 23, 2013.
- Attended Workshop on “**Statistical Data Analysis**” organized by **Institute of Management Technology-Nagpur (IMT-Nagpur)** during August 24 - 26, 2011.
- Attended Workshop on “**Analytical Techniques for Research**” organized by **Indian Commerce Association at Dalhousie** during April 10- 15, 2010.
- Attended Workshop on “**Case Method of Teaching**” organized by **Case Research Society of India (Ahmedabad)** at **IIM, Indore** during January 16-18, 2009.
- Attended Workshop on “**Publishing Research Papers**” held at International Institute of Professional Studies, Indore on April 05, 2008.
- Attended Workshop on “**Case Method of Teaching**” held at International Institute of Professional Studies, Indore on January 04, 2008.
- Attended Workshop on “**Writing Research papers**” held at International Institute of Professional Studies, Indore on December 22, 2007.
- Attended “**Sixth Asiaccall International Conference**” organized by [Asiac@II](#) at **IIM, Indore** during November 17- 19, 2007.

BOOK WRITING/ REVIEWED:

- Writing a book titled “**Accounting for Managers**” (as a co-author with Dr. P.N. Mishra, Professor, Institute of Management Studies, DAVV, Indore) for “**Oxford University Press**”, an esteemed Publication House in Higher Education.

- Writing a book titled “**Financial Products and Services**” (as a co-author with Dr. Kapil Sharma, Associate Professor, Institute of Management Studies, DAVV, Indore) for “**Orient Blackswan Publication**”, an esteemed Publication House in Higher Education.
- **Reviewed a book** titled “**Financial Accounting**” under publication of “**Oxford University Press**”.
- **Reviewed a chapter** titled “**Introduction to Banking**” of a book titled “**Bank Management**” under publication of “**Universities Press India Limited (UPIL)**, an Indian Venture of “**Orient Blackswan Pvt. Ltd.**”.

OTHER IMPORTANT INFORMATION

- Four of my candidates have been awarded PH. D. in Management by Devi Ahilya Vishwavidhyalaya, Indore.
- I am being taken up as a **panelist/consultant** on the experts panel of **Infrastructure and Logistics Federation of India (ILFI)**, a Govt. of Indian enterprise.
- My services have been taken up as an **expert to develop e-content for the subject “Financial Accounting” for a project of Ministry of HRD** undertaken by Electronic Multimedia and Research Centre, Devi Ahilya University, Indore.
- I have been a **member of AICTE inspection team** for approval of Management Programs.
- I have been a **member of inspection team of Devi Ahilya University** for approval of Degree Programs.
- I have been a **member of Curriculum Development/Revision Workshop of Institute of Management Studies; DAVV** for reviewing the scheme of subjects relating to MBA (Financial Administration) programs.
- I have been a **member of Syllabus Review Workshop of School of Economics; DAVV** for reviewing the syllabus of subjects relating to Finance and Accounting to be taught in Post-graduate Management Programs.
- I have been a **member of Syllabus Review Workshop of School of Commerce; DAVV** for reviewing the scheme and syllabus of MBA (Foreign Trade) 2 Yrs. and 5 Yrs. Programs.
- I have delivered lecture in Refresher Course on Research Methodology in Management organized by Academic Staff College, Devi Ahilya University, Indore during June 2010.
- I have been appointed as a Moderator for moderation of question paper for entrance examination 2013 for M. Phil program in Management conducted by Devi Ahilya University, Indore.

- I have been invited as a faculty for teaching “Research Methodology” to the students of Ph. D course work in Commerce by Devi Ahilya University, Indore, and was also nominated as paper setter and evaluator for the same.
- I have been nominated as a evaluator for the subject “Review of Literature” taught to the students of Ph. D course work in Management by Devi Ahilya University, Indore.
- I have been invited as a judge to assess the competition on Union Budget 2012 and 2013 organized by Jaipuria Institute of Management, Indore.
- I have been a Visiting Faculty to various renowned institutes imparting Management Education in Indore including, IIPM, IMT- DOLI, etc.

PERSONAL INFORMATION

Age & Date of Birth : 42 years, August 14, 1972

Address: 51, Katju Colony, Near Collectorate, Indore (M.P.)- 452004

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Phone Number: Office: 0731 – 2461888, Cell No. 93016 16888

I hereby affirm that the information mentioned above is true to the best of my knowledge and belief.

(M. Sitlani)

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Research Publications

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- k) **Srusti Management Review, (ISSN No. 09974- 4724)**, 2012, **"Impact of Working Capital Management Practices of Indian Private Corporate Giants in New Millenium: An Exemplification of Reliance Industries Ltd."**, Vol. V September 2012 issue.

- l) Anvesha– The IES Journal of Management, (ISSN No. 0974-5467), 2012, "**Impact of Working Capital Management Practices of Pharmaceutical Firms on their Profitability: An Example of Ranbaxy Laboratories Ltd.**", Vol. 5 (no. 2), April- June 2012 issue.
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- n) Review of Business and Technology Research (ISSN NO. 1941-9414), Modern Technology and Management Institute, Inc. (MTMI), USA 2011, "**Excellence in Banking Industry; Has Cloud Computing a Role to Play?**".
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- p) Prabandhan & Taqniki (ISSN 0974-8563), LNCT-MER, August 2011, "**Securitization in India: Issues and Challenges**".
- q) The IUP Journal of Behavioral Finance, ICFAI University Press, Hyderabad (ISBN No. 0972-9089), March 2011 Issue, "**Investment Choice of Occupants of Financial Services Industry: A Demographic Study**".
- r) Globalization and its impact on Business Development in Current Scenario, Excel Books, New Delhi (ISBN 93-80697-93-2), 2011 "**A Study of Growth of Self-help Groups-Bank Linkage Model in India**"
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